

## The Premier Lead Source of Commercial Construction Projects

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For over 30 years CDC News has delivered the most comprehensive and accurate commercial construction project information to its clients. Today over 200 editors and journalists tirelessly work to continue this tradition.

### Who will benefit from CDC News?

General Contractors, Sub-Contractors, Suppliers, Manufacturers' Reps and anyone else who actively pursues bidding opportunities in the commercial construction industry.

### What type of information does CDC News provide?

- Comprehensive coverage of over 30,000 public and private sector construction projects
- Verified cost estimates
- Quantitative project descriptions
- Pre-bid meeting notification
- Complete plan holder information
- Bid results

### CDC News = ROI

We think CDC News is a wise investment for any company involved with commercial construction. And, like any investment we expect you will receive a handsome return.

We know this from our clients who consistently report their success in securing projects and making new contacts through CDC News that help their business grow.

"I'm passionate about making sure we provide quality information that is correct and inclusive" – *Danylle Davilla, Editor, Texas*

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### How does CDC News obtain this information?

We use a variety of sources. Public projects are available to everyone while private projects are not so easy. What makes CDC News different is that we have built an extensive network of architects, planners and contractors over the last 30 years. We're reporting on projects in their earliest stages. More importantly, our staff of editors and journalists personally verify the information we report so that it is both timely and accurate.

### Why does CDC News call itself a partner?

Because we care about helping your business grow and we back it up. When you become a client of CDC News you will receive the direct phone number of the editor in your region. If you need more information about a project, or have a question, you can call us and we'll get an answer for you within 24 hours.

### What is Lead Manager?

Lead Manager is a powerful search and organizational tool that is like having a personal marketing assistant. You can use a variety of automated searches or you can customize a search to pinpoint exactly the type of commercial project you are looking for.

You can save and file the information in Lead Manager and you can track the progress of a project from start to finish. It even has a calendar to remind you of important dates in the bid process.

Call 866-861-7852 and an advisor will give you a quick tour of Lead Manager and issue you a password that you can use.

"Complete project information is reported in CDC News. I do not have to search elsewhere. I have tried other publications and the just don't measure up."

– Frank Fey, FC&C  
Construction, New York

"Having used two other major project information services, I find CDC News is by far more thorough and in depth." – Steve Kaufman,  
Banner Supply, Florida

"...the partnership with CDC News is very important to our business...anytime we need to discuss a project you are just a phone call away and respond quickly to our needs." – Pierce Law,  
Sr., Rockwood Corporation,  
New York